

Technology-Enhanced Learning (TEL) Committee
AMEE2023 E-Poster Prize
Judging Criteria and Tips

Criteria

The following judging criteria will be used for the AMEE2023 e-poster prize

Academic content

1. Is the question/problem/aim of the e-poster clear and relevant for medical education?
2. Does the content of the e-poster support the conclusions and the message?
3. Is the content (including references) well-structured and understandable?

Use of e-poster system (Learning Toolbox) functionality

4. Use of images, audio, video, etc.
5. Use of social media and other online sites and media that support the message.
6. Navigation and appearance of the e-poster.

Overall

7. Overall impression of the poster.

Notes / Explanation of criteria

1. In addition to the stated aim in the Introduction, this can be in the take-home message, the conclusion, etc. Is it clear and relevant?
2. The content includes the data, results, videos and other media. In addition, is there supporting and relevant documentation available for interested readers?
3. Is there a clear structure (introduction with clear problem, methods, results, conclusion, clear references) and understandable content (clear English, tables, etc.)?
4. Are the media used in a way that supports the overall message of the poster?
5. Are the social media and other external sites used in a way that supports the overall message of the poster? This includes author information.
6. Is the navigation through the e-poster clear, and is there a functional use of levels, colours, tile size, etc.)?
7. This is an overall impression or somewhat subjective “gut-feel” of the overall impact of the e-poster.

Extra Tips

Previous Posters

Previous posters can be found at:

<https://my.ltb.io/#/showcase/amee>

(Please note that, although the e-posters can be viewed through the link, they are best viewed through the e-poster app, available at:

<https://play.google.com/store/apps/details?id=com.raycom.ltb&hl=en>

or

<https://itunes.apple.com/us/app/learning-toolbox/id1047627682?mt=8>

(Or Search the Google Play Store or Apple App Store for **Learning Toolbox**).

Tile Types

The poster should attempt to use a wide range of Tile Types, and ensure that the tiles have been used appropriately. The goal, however, is not simply to use different tile types, but to use them to deliver an overall better experience to the user. The tile types currently available are: Text, App Link, File, Online Content, Collection, User Content, Stack Screen, News

(RSS) Feed, Twitter Feed. (So, don't just treat this as a checklist, where you have a News Feed, but it is to something irrelevant).

Enhancements

Tiles are pre-formatted with standard attributes, such as tile image, colours and sizes. Authors should adjust these to suit their e-poster (e.g. adding specific tile images related to subject of the tile, using colour themes, etc.)

Logical layout and ease of navigation

As e-posters become complex, readers can quickly become confused if the logic of the e-poster is not obvious. Authors need to ensure that the tiles are arranged in a way that makes sense to the reader. For example, the *Stack Screen* tile links to a new screen. This allows the author to place extra materials and supporting documentation into the poster in a way that does not disrupt the flow of the e-poster or overfill one screen. Collection Tiles can be used in a similar organisational way, allowing the user to put a collection of material (links and/or files) behind one tile. A poster with only one screen with 20 tiles and random order will not do very well.

Authors' Information

Rather than simple name and institution, authors should include photographs, links to websites, live Twitter handles, ORCIDs, etc.

References

References should include links to articles (or at least to PubMed), DOIs, etc.

Encouraging Interaction and Engagement

Authors are encouraged to be creative in encouraging interaction, such as having online survey forms and other similar activities.

Mini-poster should attract attention

Your mini-poster will be one of hundreds trying to attract the attention of delegates. You should ensure that it stands out from the rest. (Although many people at the conference may access the e-posters through the showcase, the mini-poster wall plays a crucial role).