

AMEE Technology-Enhanced Learning (TEL) Committee

AMEE E-Poster Prize 2019

Judging Criteria and Guide

Overall

The e-poster judging criteria will focus on the extent to which the e-poster:

- *Promotes understanding of the key message.* (Videos and other media, especially, must not merely be decorative, but must add informative value to the poster).
- *Uses quality content.* (For example, the references should be from reputable sources, the media should be clear (e.g. clear videos, perhaps with sub-titles if the audio is not clear, graphics easily readable/legible and understandable, not cluttered, etc.))
- *Effectively uses the e-poster medium.* This will answer the question: what does this poster do that cannot be done with a paper poster? This means that if the e-poster is merely an online replication of a paper poster, with simple text and images, it would achieve a very low score.

Previous posters can be found at:

<https://my.ltb.io/#/showcase/amee>

(Please note that, although the e-posters can be viewed through the link, they are best viewed through the e-poster app, available at:

<https://play.google.com/store/apps/details?id=com.raycom.ltb&hl=en>

or

<https://itunes.apple.com/us/app/learning-toolbox/id1047627682?mt=8>

(Or Search the Google Play Store or Apple App Store for **Learning Toolbox**).

Checklist

With this in mind, a simple checklist of items used will serve as a Guide. Note, however, that the idea of the checklist is to allow for an overall impression of the tools and functionality used. This checklist does not mean an automatic direct correlation to the score.

Tile Types

The poster should attempt to use a wide range of Tile Types, and ensure that the tiles have been used appropriately. The goal, however, is not simply to use different tile types, but to use them to deliver an overall better experience to the user. The tile types currently available are: Text, External App, File, External site, Stack/Collection level, User Content, News (RSS) feed, Twitter.

Enhancements

Tiles are pre-formatted with standard attributes, such as icons, colours and sizes. Authors should adjust these to suit their e-poster (e.g. creating specific icons related to subject of the tile, using colour themes, etc.)

Logical layout and ease of navigation

As e-posters become complex, readers can quickly become confused if the logic of the e-poster is not obvious. Authors need to ensure that the tiles are arranged in a way that makes sense to the reader. For example, use of the *Stack* tile will allow for levels of tiles, allowing the author to place extra materials and supporting documentation into the poster in a way that does not disrupt the flow of the e-poster.

Authors' Information

Rather than simple name and institution, authors should include photographs, links to websites, live Twitter handles, ORCID, etc.

References

References should include links to articles (or at least to PubMed), DOIs, etc.

Encouraging Interaction and Engagement

Authors are encouraged to be creative in encouraging interaction, such as having online survey forms and other similar activities.

Mini-poster should attract attention

Your mini-poster will be one of hundreds trying to attract the attention of delegates. You should ensure that it stands out from the rest.

Simple self-checklist

To assist you, here is a simple checklist. Again, please note that this is brief guide of items, and the quality and how the items are used will be crucial to the overall rating of the e-poster:

Use of different tile types
Text tile
App tile (or link to app)
File tile (docs/pdf/ppt etc.)
Online content (website including YouTube)
Stack screen / Collection (to create second level)
User content (to allow users to add content)
News feed
Twitter feed
Appearance
Icon changes on tiles
Use of colour on tile titles
Changes in tile sizes
Use of inline image within text tile
Content - making use of richness
Authors - more than just names
References - links to actual papers / PubMed, etc.
Uses videos
Includes interactive options (e.g. survey, quiz, etc.)
Navigation
Uses LTB functionality to provide navigation (e.g. colour coding, etc.)
Extra
Examples: subtitles on videos, and Use your imagination 😊